

the Fleur Cowles

Flair

2002

symposium



WRITERS' RIGHTS
1-2 November, 2002

INSTITUTE OF ENGLISH STUDIES
UNIVERSITY OF LONDON



HARRY RANSOM
HUMANITIES RESEARCH CENTER
The University of Texas at Austin

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Chancellor's Hall, Senate House, University of London,
1-2 November, 2002

The Fleur Cowles *FLAIR* Symposium was established at the Harry Ransom Humanities Research Center in the University of Texas at Austin by the generous endowment of the American writer, painter and philanthropist, Fleur Cowles, in 1992. Since 'The State and Fate of Publishing' (1994), *FLAIR* symposia have been a regular feature of intellectual life in Austin, allowing distinguished speakers to address topics of contemporary significance.

The Harry Ransom Center and the Institute of English Studies have been collaborating on a shared programme of international events since the London conference, 'Writing the Lives of Writers' in 1995. The Texan arm of the programme has focussed on the *FLAIR* events, including 'Shouting in the Evening: British Theater 1956-1996' (1996), 'Writing the Lives of Women' (1998), 'The Infinite Library' (2000).

With extensive refurbishment currently under way in Austin, it seemed hospitable to hold the 2002 *FLAIR* Symposium in London under the terms of this fruitful agreement, and to focus again on a topic rendered urgent by the pace of contemporary technological change, WRITERS' RIGHTS. London has been the home of Fleur Cowles and her husband, Tom Meyer, since 1955, and we are delighted that they can join us for this event.

Warwick Gould
Director, Institute of English Studies
School of Advanced Study, University of London

FRIDAY 1 NOVEMBER

3.45-4.45pm Registration

4.45pm Welcome to participants, distinguished guests and Miss Cowles by Professor Nicholas Mann, Dean, School of Advanced Study

5.00-6.00pm First Plenary Lecture

Chair: Professor Thomas F. Staley
Speaker: Maureen Duffy FRSL
Subject: Freedom and Authors' Rights
(followed by questions)

6.00-7.00pm Reception: The Queen Mother Gallery

7.00pm Dinner for Speakers and Distinguished Guests

SATURDAY 2 NOVEMBER: MORNING SESSIONS

9.00-9.30am Coffee & Registration

9.30-10.45am **Session 1: Second Plenary Lecture**

Chair: Professor Warwick Gould
Speaker: Anthony Murphy, U. K. Copyright Director
Subject: Towards an Ethical Copyright Policy
(followed by questions)

10.45-11.15am Coffee

11.15-12.45pm **Session 2: Panel Discussion: Expanding Rights**

Chair: Professor Patrick Parrinder (University of Reading)
Panellists: David Godwin (agent), Maureen Duffy (writer), Professor Fiona Macmillan (Birkbeck College), Mark Le Fanu (Society of Authors)

12.45-2.00pm Lunch (own arrangements)

Chris Barlas

Chris Barlas has twenty years experience of rights management for publishers and authors. As leader of the European Commission backed IMPRIMATUR project he gained an extensive knowledge of internet-based intellectual property rights protection and trading. He was also actively involved with several other successful EC projects, including <indecs>, the fundamental analysis of metadata interoperability. He was chairman of the Authors Licensing and Collecting Society and served as a non-executive director of the Copyright Licensing Agency. He is a member of the editorial board of *Copyright World*. Since co-founding Rightscom, where he is a senior consultant, Chris has become closely involved in the eBook environment and is chairman of the Open eBook Forum Systems Group.

Carmen Callil

As founder, managing director and chairman of the Virago Press, Carmen Callil was responsible for the creation and development of the Virago Modern Classics list. She was also managing director of Chatto & Windus and The Hogarth Press, and editor for the worldwide group of Random House. She is now a critic, author and broadcaster: *The Modern Library: the best 200 novels in English since 1950* co-authored with Colm Toibin, was published by Picador in April 1999. *Darquier's Nebula: A Family at War* will be published by Picador (UK) and Knopf (USA) in 2003.

Penny Carter

Penny Carter began her career with William Heinemann, but has spent most of her working life in academic publishing at Cambridge University Press, as Commissioning Editor, Director of Humanities and Social Sciences Journals, and latterly Director of Legal Services. Intellectual property issues

are her particular interest. She is a member of the Copyright Committee of the Publishers' Association and the Association of Learned and Professional Society Publishers.

Jane Dorner

As Chair of the Copyright Licensing Agency, Jane Dorner hopes to strengthen concord in the writer-publisher-user communities and to work towards a reconciliation of the various interests involved in digital copying. She has been an editor for Longman, art editor at Weidenfeld and Nicolson, and fiction reader for Penguin. She initiated *The Electronic Author*, and is currently writing an online course on e-writing for the Open University. She is a Director of the Writing and Computers Association, and a committee member of the British Computer Society Electronic Publishing Specialist Group. She represents the Society of Authors on the Board of the Authors' Licensing & Collecting Society. *Creative Web Writing* (A & C Black) and *Writing for the Internet* (OUP) were published this summer.

Maureen Duffy FRSL

Novelist, biographer, poet and playwright, Maureen Duffy is past Chairman of the Copyright Licensing Agency, the Authors' Licensing & Collecting Society and the Writers' Guild of Great Britain. She is co-founder of the Writers' Action Group, Vice-President of the European Writers' Congress and the British Copyright Council, and was elected to the Board of Directors of the International Federation of Reproductive Rights Organisations in October 1999. With Brigid Brophy, she led the campaign that brought about the creation of the UK Public Lending Right Act (PLR) in 1979. Her most recent novel, *Restitution*, was published in 1998; *England: the Making of the Myth* was published in 2001; *Alcherry* will be published in 2004.

David Godwin

David Godwin set up the DG Associates literary agency in 1994, after twenty years as a publisher with Routledge, Secker & Warburg, Heinemann and Jonathan Cape.

Mark Le Fanu OBE

Mark Le Fanu served in the Royal Navy 1964-73, then qualified and practised as a solicitor until 1978. He joined the Society of Authors in 1979 and became General Secretary in 1982. He finds his military and legal training useful in dealings with publishers.

Fiona Macmillan

Fiona Macmillan is Professor of Law at Birkbeck College. Her research has focussed on the areas of corporate regulation and intellectual property law, with a particular interest in the ways in which business enterprises use intellectual property rights as a basis for entrenching power. Recently, her work has addressed the legitimacy and use of corporate power internationally through a consideration of the role and functions of the World Trade Organisation. Her recent publications include *WTO and the Environment* (2001), 'Copyright and Corporate Power' in Towse (ed), *Copyright in the Cultural Industries* (2002), 'The Cruel © : Copyright and Film' [2002] in *European Intellectual Property Review* 483.

Diane Middlebrook

Diane Middlebrook is a professional writer, mainly of biographies. Her book about the marriage of Ted Hughes and Sylvia Plath will be published in the USA by Viking Press in 2003. Publication of her biography of Anne Sexton (1991) created a controversy over the use of psychiatric records in biography; for details, see www.dianemiddlebrook.com.

Toby Mundy

Toby Mundy is Managing Director and Publisher of Atlantic Books, the British division of the American independent house Grove/Atlantic.

Anthony Murphy

Anthony Murphy has been Director of Copyright in the Patent Office since 1999. Since May 2002 he has also been responsible for the Patent Office's marketing and information activities. He is a member of the Patent Office Board and a member of the Council of the Intellectual Property Institute. He is also on the editorial board of *Intellectual Property Quarterly* and the British Library's Advisory Committee on Science, Technology and Business, and chairs the Government's Counterfeiting and Piracy Forum.

Patrick Parrinder

Patrick Parrinder was co-editor, with Warren Chernaik, of *Textual Monopolies: Literary Copyright and the Public Domain* (1997), a volume of essays based on a conference held at the Institute of English Studies in 1994. He is a Professor of English at the University of Reading, and currently holds a Leverhulme Major Research Fellowship for his research on English fiction and national identity.

Robert Spoo

After a career as a scholar and teacher of modern literature, Robert Spoo practices as an associate with the law firm of Doerner, Saunders, Daniel & Anderson in Tulsa, Oklahoma. He recently served as a law clerk on the U.S. Court of Appeals for the Second Circuit. He was editor of the *James Joyce Quarterly* from 1989 until 2000 and continues to serve as its Copyrights Editor. He has written several books, including *James Joyce and the Language of History: Dedalus's*

Nightmare (OUP, 1994) and *Ezra and Dorothy Pound: Letters in Captivity, 1945-1946* (OUP, 1999). His legal scholarship includes 'Copyright Protectionism and Its Discontents: The Case of James Joyce's *Ulysses* in America' in *The Yale Law Journal*, Vol. 109, No. 3 (1998). His articles have appeared in *Journal of Modern Literature*, *Twentieth Century Literature*, *ELH*, *College English*, and other periodicals.

Thomas F. Staley

Thomas F. Staley is Director of the Harry Ransom Humanities Research Center in the University of Texas at Austin, where he is also Professor of English and holds the Harry Hunt Ransom Chair in Liberal Arts. A former Provost and Vice President for Academic Affairs at the University of Tulsa, as well as McFarlin Professor of Modern Literature, he serves on a number of editorial boards including *Twentieth Century Literature* and *Journal of Modern Literature*. He also served on the Board of Advisors of the Library of America for five years. He is the founding editor of the *James Joyce Quarterly*, which he has edited for 26 years, and is a former president of the James Joyce Foundation. His most recent books are *An Annotated Critical Bibliography of James Joyce* (1989) and an edited edition of *The Paris Diaries of Stuart Gilbert* (1993). He also edits a series on literary modernism at The University of Texas Press.

John Sutherland

John Sutherland is the Lord Northcliffe Professor of Modern English Literature at University College London. He has written widely on Nineteenth- and Twentieth-Century publishing history. His books on this topic include *Victorian Novelists and Publishers* (1976), *Fiction and the Fiction Industry* (1978) and *Victorian Novelists, Publishers and Readers*. He writes a weekly column for the Guardian newspaper.

PLACES TO LUNCH

Macmillan's

Situated on the ground floor of Senate House, Macmillan's provides a variety of hot and cold meals as well as a selection of sandwiches and pastries. Also caters for vegetarians.

Store Street

There are several cafes and sandwich shops on Store Street (which runs from opposite the Senate House main entrance to Tottenham Court Road), including *Pizza Paradiso* (licensed Italian restaurant with a good choice of pizza and pasta, including several vegetarian options) and the *University Tavern*, which does bar food. *Sidoli's* on the corner of Store Street and Alfred Place does cheap, basic food (omelettes, pasta, etc.) and allows smoking.

Pizza Express, Coptic Street

Good choice of vegetarian and non-vegetarian pizzas. Licensed.

Cranks, Tottenham Street

Excellent choice of sandwiches, pastries, etc., and excellent coffee. Plenty of seating in basement. Pleasant atmosphere. Not cheap, but good.

Russell Square Café

Open-air café in the park in Russell Square. Cheap and basic – sandwiches, egg and chips, etc., for around £2-£4.

Café Valerie (Patisserie) 8 Russell Street.