

February 19-21, 2004 | Austin, Texas

THE STATE AND FATE OF **M O D E R N I S M**



THE FLEUR COWLES *Flair* SYMPOSIUM 2004

HARRY RANSOM HUMANITIES RESEARCH CENTER

THURSDAY, FEBRUARY 19, 2004

- 4:00-6:00 PM Registration, Gallery Tours
Ransom Center
- 6:15 **General Welcome and Introduction**
Thomas F. Staley, Director, Ransom Center
Jessen Auditorium | Homer Rainey Hall
- Opening Remarks** Richard W. Lariviere,
Dean, College of Liberal Arts, UT Austin
- Welcome to the Flair Symposium** Fleur Cowles
- 6:30 **“The Aura of Modernism”**
Marjorie Perloff, Stanford
CHAIR *Kurt Heinzelman, Ransom Center*

FRIDAY, FEBRUARY 20, 2004

- 9:00 AM coffee
- 9:30 **“Varieties of Modernism”**
Richard Poirier, Rutgers
CHAIR *James Watson, Tulsa*
- 10:30 coffee break
- 10:45 **Institutions of Modernism**
Cathy Henderson, Ransom Center
Breon Mitchell, Lilly Library, Indiana University
Patricia Willis, Beinecke Library, Yale
CHAIR *Jean Ashton, Rare Book & MS Library, Columbia*
- 12:00-1:30 lunch break
- 1:30 **The Political Contexts of Modernism**
Sara Blair, Michigan
Maria DiBattista, Princeton
Susan Stanford Friedman, Wisconsin
CHAIR *Mia Carter, UT Austin*
- 2:45 coffee break
- 3:00 **Collecting Modernism**
Stephen Enniss, Woodruff Library, Emory
Glenn Horowitz, Glenn Horowitz Bookseller
Thomas F. Staley, Ransom Center
CHAIR *Ira Nadel, University of British Columbia*
- 5:00 **“The Forking Paths of American Modernism”**
Morris Dickstein, CUNY
CHAIR *Brian Bremen, UT Austin*
- 6:30 Wine and Cheese Reception at the Ransom Center
open to all

SATURDAY, FEBRUARY 21, 2004

- 9:00 AM coffee
- 9:30 **“Making Books with Yeats and Pound”**
George Bornstein, Michigan
CHAIR *Elizabeth Cullingford, UT Austin*
- 10:30 coffee break
- 11:00 **Publishing Modernism**
Max Rudin, Library of America
Joseph Parisi, *Poetry Magazine*
Mark Morrisson, Penn State
CHAIR *Warwick Gould, University of London*
- 12:15-1:30 lunch break
- 1:30 **Marketing Modernism**
Michael North, UCLA
Catherine Turner, Misericordia
Jennifer Wicke, Virginia
CHAIR *Daniel Albright, Harvard*
- 2:45 coffee break
long break until evening roundtable
- 5:30 **The State and Fate of Single-Author Studies in Modernism**
Warwick Gould, University of London
Sean Latham, Tulsa
Karen Lawrence, UC Irvine
CHAIR *Kurt Heinzelman, Ransom Center*
- 7:00 Reception and Buffet Dinner at the Ransom Center
open to all

CONFERENCE MAP



General Welcome and Introduction and Keynote Address will take place in the Jessen Auditorium in Homer Rainey Hall. Registration and all other conference events will take place in the Ransom Center.

DANIEL ALBRIGHT

Daniel Albright teaches English at Harvard University. Much of his work (particularly *Unwinding the Serpent* and *Quantum Poetics*) concerns interrelationships among poetry, music, painting, and science in the Modernist period. He has also edited Yeats's poems and published books on Berlioz, Tennyson, Stravinsky, the theory of lyric poetry, and notions of representation in the novel. Two books of his will be appearing soon: *Beckett and Aesthetics*, and *Modernism and Music: An Anthology of Sources*.

JEAN ASHTON

Jean Ashton is Director of the Rare Book and Manuscript Library at Columbia University. She holds a Ph.D. in American Literature from Columbia University, and previously held the position of Director of the Library of the New York Historical Society. Her most recent publication is "Picking up the Pieces: The Lengthy Saga of a Library Theft", in *To Preserve and Protect: The Strategic Stewardship of Cultural Resources* (Binghamton, NY: The Hayworth Information Press, 2003).

SARA BLAIR

Sara Blair teaches in the Department of English and the Program in American Culture at the University of Michigan. She is the author of *Henry James and the Writing of Race and Nation* (Cambridge University Press, 1996) and of numerous essays on modernism, modernity, and visual culture. She has also co-edited, with Jonathan Freedman, the anthology *Jewish in America* (forthcoming, University of Michigan Press, 2004), which includes "Jewish America through the Lens," her essay on ethnicity and photographic practice. Her current project, entitled *Harlem and the Image of Afterlife*, is a study of ongoing experiments in aesthetics and cultural politics conducted in post-Renaissance Harlem.

BRIAN A. BREMEN

Brian A. Bremen is an Associate Professor in the English department and specializes in American Literature, Modernism, Pedagogy, and Literary Theory at the University of Texas at Austin. He is the author of articles on W.E.B. DuBois, Jean Toomer, and James Joyce, and is the former editor of the *William Carlos Williams Review*. His book, *William Carlos Williams and the Diagnostics of Culture* (1993), looks at the ways in which Williams's roles as both a doctor and a poet coincide to revise both poetic and medical conventions in a "cultural diagnostics" that seeks to both analyze and "cure" modern culture. He is currently at work on a book that examines the ways in which contemporaneous religious and scientific thought interacted in the formation of Modern literature, called *What Was Modernism (and Does It Still Matter)?*

MIA CARTER

Mia Carter is an Associate Professor of English at the University of Texas at Austin. Her fields of interest and specialization are Modernism, 20th-Century British Literature, Imperial and Postcolonial Studies, Cultural Studies, and Film. She is co-editor (with Barbara Harlow) of *Imperialism and Orientalism: A Documentary Sourcebook* (Basil Blackwell) and *Archives of Empire* (Duke UP). Her work in progress is a study of colonialism's metropolitan, aesthetic, and political legacies, *Landscape and Legacy: Imperial Crisis, Urban Romance*.

FLEUR COWLES

The inspiration for the Flair Symposium, Fleur Cowles is an author and painter who in 1950 edited *Flair*, a magazine whose reputation as having been one of the most innovative publications of its kind is constantly increasing. She is the author of twenty books and the most recent of the more than 50 one-person shows of her paintings will be on view at the Ransom Center during the Symposium.

ELIZABETH CULLINGFORD

Elizabeth Cullingford was educated at Oxford, taught first at Lancaster University, and has been at the University of Texas at Austin since 1982. She is Jane and Roland Blumberg Centennial Professor and University Distinguished Teaching Professor at UT. She is the author of *Yeats, Ireland and Fascism* (1981); *Gender and History in Yeats's Love Poetry* (1993), and *Ireland's Others: Ethnicity and Gender in Contemporary Irish Literature and Culture* (2001).

MARIA DIBATTISTA

Maria DiBattista is professor of English and Comparative Literature at Princeton University, where she is also the chair of the film studies committee and Master of Rockefeller College. Her books include *The Fables of Anon: Virginia Woolf's Major Fiction, First Love: The Affections of Modern Fiction*, and, as co-editor and contributor, *High and Low Moderns: British Literature and Culture 1889-1939*. Her latest book is *Fast Talking Dames*, a study of American film comedy of the thirties and forties.

GEORGE BORNSTEIN

George Bornstein has written five critical books on nineteenth- and twentieth-century literature, the most recent of which is *Material Modernism: The Politics of the Page* (Cambridge University Press, 2001). A long-time student of material textuality, he has produced several major editions of modernist works, including the two volumes on Yeats's early poetry for the Cornell Yeats Series and the collection *Under the Moon: Unpublished Early Poetry by W. B. Yeats* (Scribner). He has also organized and edited several collections of essays, including *Representing Modernist Texts: Editing as Interpretation and The Iconic Page in Manuscript, Print, and Digital Culture*. His two current book projects include an edition of Yeats's prose for *The Collected Edition of the Works of W. B. Yeats* (Scribner/Palgrave) and a book on *The Colors of Zion: Blacks, Jews, and Irish A Century Ago*. He is currently C. A. Patrides Professor of Literature at the University of Michigan, Ann Arbor.

The Emergence of H.D. (Indiana, 1981, 1987), *Penelope's Web: Gender, Modernity, H.D.'s Fiction* (Cambridge, 1990), *Mappings: Feminism and the Cultural Geographies of Encounter* (Princeton, 1998), and the scholarly edition, *Analyzing Freud: Letters of H.D., Bryher, and Their Circle* (New Directions, 2002). She is the editor of *Joyce: The Return of the Repressed* (Cornell, 1994) and the co-editor of *Signets—Reading H.D.* (Wisconsin, 1990).

WARWICK GOULD

Warwick Gould has been Director of the University of London's Institute of English Studies since its inception in 1999, and also directs the Centre for Manuscript and Print Studies (a cross-sectoral partnership which includes the British Library). He has been Professor of English Literature in the University of London since 1995, and was Deputy Dean of the School of Advanced Study (2000-3). Professor Gould is co-author (with Marjorie Reeves FBA) of *Joachim of Fiore and the Myth of the Eternal Evangel in the Nineteenth and Twentieth Centuries* (Clarendon, 2001), and co-editor (with Phillip L. Marcus and Michael Sidnell) of *The Secret Rose, Stories by W. B. Yeats: A Variorum Edition* (Cornell, 1981; rev. ed., Macmillan, 1992); with John Kelly and Deirdre Toomey of *The Collected Letters of W. B. Yeats, Volume II, (1896-1900)* (Clarendon, 1997); with Warren Chernaik and Ian Willison of *Modernist Writers and the Market-place* (Macmillan, 1992); and with Thomas F. Staley of *Writing the Lives of Writers* (Macmillan, 1998). He has edited the *Yeats Annual* since 1983 and is co-editing Yeats's *Mythologies* and Yeats's *Occult Diaries* (1898-1901) for Palgrave Macmillan.

MORRIS DICKSTEIN

Morris Dickstein is Distinguished Professor of English at the Graduate Center of the City University of New York, where he teaches courses in literature, film, and American cultural history. He is a senior fellow of the Center for the Humanities, which he founded in 1993. His books include a study of the 1960s, *Gates of Eden* (1977), which was nominated for the National Book Critics Circle Award in criticism; *Double Agent: The Critic and Society* (1992); and *Leopards in the Temple*, a social history of postwar American fiction, published in 2002 by the Harvard University Press. From 1997 to 2001 he was Vice Chair of the New York Council for the Humanities. His recent essays and reviews have appeared in numerous journals including the *Partisan Review*, where he was a contributing editor from 1972 to 2003. He was a founding member of the National Book Critics Circle, serving on its board from 1983 to 1989, and belongs to the National Society of Film Critics.

CATHY HENDERSON

Cathy Henderson has been the Curator of Exhibitions at the Harry Ransom Humanities Research Center since 2002. Prior to that she served as Associate Librarian in charge of manuscripts public service and the Center's graduate internship program. She is a past chair of the Rare Books and Manuscripts Section of the American Library Association. With Richard Oram, she is co-authoring a documentary history of the Alfred A. Knopf publishing firm.

GLENN HOROWITZ

Since his graduation from Bennington College in 1977, Glenn Horowitz has been involved exclusively in the world of rare books and manuscripts. His firm has three outlets—two in New York City and one in East Hampton, New York—that focus on all aspects of modernism: literary, historical, photographic, architectural, and design. In addition to individual books, Horowitz regularly handles archives that reflect those interests. In the past few years, the firm has represented Bob Woodward and Carl Bernstein, the estates of Vladimir Nabokov, Akira Kurosawa, and John Cheever, and the folksinger Judy Collins.

SEAN LATHAM

Sean Latham is Assistant Professor English at the University of Tulsa, editor of the *James Joyce Quarterly*, and co-director (with Robert Scholes of Brown University) of the NEH-supported Modernist Journals Project. His first book, "Am I Snob?" *Modernism and the Novel* (Cornell 2003), is a detailed study of both the value and the limits of literary pretension. Currently, he is at work on a new book focused on modernism, libel and the roman à clef entitled *The Art of Scandal: The Open Secrets and Hidden Pleasures of the Modern Novel*.

KAREN LAWRENCE

Karen Lawrence is a Professor of English and Comparative Literature and Dean of Humanities at the University of California, Irvine. A former president of both the International James Joyce Foundation and the Society for the Study of Narrative Literature, she has published on modernist and postmodernist fiction, travel writing, and narrative theory. Her books on Joyce include *The Odyssey of Style in Ulysses and Transcultural Joyce*, as well as numerous essays. Other books include *Penelope Voyages: Women and Travel in the British Literary Tradition and Decolonizing Tradition: New Views of Twentieth-Century 'British' Literary Canons*. She is currently at work on *Techniques for Living: The Fiction and Theory of Christine Brooke-Rose*.

BREON MITCHELL

Breon Mitchell is Professor of Germanic Studies and Comparative Literature, and Director of The Lilly Library at Indiana University. He is author of *James Joyce and the German Novel* and numerous essays on modernist writers. His literary translations include a new version of Franz Kafka's *The Trial*, *The Silent Angel* by Heinrich Böll, and the collected short stories of Siegfried Lenz. He is currently completing a descriptive bibliography of the works of Samuel Beckett.

KURT HEINZELMAN

Kurt Heinzelman is Executive Curator for Academic Affairs at the Harry Ransom Humanities Research Center, as well as a Professor of English at the University of Texas at Austin and a Resident Faculty member at the James A. Michener Center for Writers. He has been a Fulbright Fellow (United Kingdom), a Charles A. Dana Fellow, a Danforth Foundation Fellow, and a Fellow of the Society for the Humanities at Cornell University. He has published articles, poems and translations in numerous journals and was founding co-editor of *The Poetry Miscellany*. Two of his prize-winning books are *The Economics of the Imagination* (criticism) and *The Halfway Tree* (poems).

MARK MORRISSON

Mark Morrisson is Associate Professor of English at Penn State University-University Park. He is the author of *The Public Face of Modernism: Little Magazines, Audience, and Reception, 1905-1920* (2001) and several articles on modernism and print culture. He was a co-founder and executive board member of the Modernist Studies Association. He is currently working on a book tentatively entitled *The "Newer Alchemy" and the Ownership of Atomic Theory, 1890-1939*, a hybrid literary/science studies examination of the confluence of early particle physics, occultism, and literature during the modernist period.

IRA B. NADEL

Ira B. Nadel (University of British Columbia) is the author of *Biography: Fiction, Fact & Form; Joyce and the Jews*; and biographies of Leonard Cohen and Tom Stoppard. His new biography of Ezra Pound will appear in the summer of 2004. Current research involves work on David Mamet and Leon Uris.

MICHAEL NORTH

Michael North is Professor of English at the University of California, Los Angeles. His most recent books are *Reading 1922: A Return to the Scene of the Modern* (Oxford, 1999) and the *Norton Critical Edition of T. S. Eliot's The Waste Land* (2001). He has just finished a new study of photography, spectatorship, and modern literature, which will be published by Oxford in 2004.

JOSEPH PARISI

Joseph Parisi took his Ph.D. in English, with honors, from the University of Chicago in 1973. He joined the staff of *POETRY* in 1976 and was appointed tenth Editor of the magazine in 1983. In 1995, Parisi was also appointed Executive Director of the magazine's parent organization, the Modern Poetry Association (now The Poetry Foundation). He retired in August 2003, after twenty-seven years on the staff, twenty as editor in chief, the longest tenure after that of Harriet Monroe. His most recent books are: *Dear Editor: A History of POETRY in Letters: The First Fifty Years, 1912-1962* (W. W. Norton) and *The POETRY Anthology 1912-2002* (Ivan R. Dee, Publisher), both co-edited with Stephen Young, with Introductions by Parisi, and published in 2002. His other books include *Marianne Moore: The Art of a Modernist* (UMI Research Press, 1989) and *Poets in Person: Listener's Guide* (ALA, 1992; second edition, enlarged, Poetry Press, 1997), a companion to a 14-part audio series on contemporary American poetry that he produced and hosted, which was broadcast over National Public Radio. His articles and reviews have appeared in *The Yale Review*, *TriQuarterly*, *Georgia Review*, *Modern Philology*, *Sewanee Review*, and other journals.

MAX RUDIN

Max Rudin, who holds degrees in English and American literature from Princeton and Columbia, is Publisher of The Library of America, which he joined in 1980, soon after its creation. He writes on American history, literature, music, and popular culture for *American Heritage* and *Raritan* magazines. Mr. Rudin has curated two exhibitions for the New York Historical Society and the New York Public Library, and, among many other events, he created, hosts, and introduces the ongoing program of readings "Great New York Writers in Great New York Places." He has also served as judge of the James Thurber Prize for American Humor Writing since the prize was created in 1997. In 2004 he will direct "Assimilating America," the NEH-funded Isaac Bashevis Singer centennial celebration.

MARJORIE PERLOFF

Marjorie Perloff is the author of many books on Modernism and the Avant-garde, including *The Poetics Of Indeterminacy: Rimbaud To Cage*, *Wittgenstein's Ladder: Poetic Language And The Strangeness Of The Ordinary*, *Twenty-First Century Modernism*, and *The Futurist Moment: Avant-Garde, Avant-Guerre*, and *The Language Of Rupture*, just reissued by Chicago with a New Introduction. Her memoir *The Vienna Paradox* will be published by New Directions in Spring 2004. She is Sadie D. Patek Professor Emerita of Humanities at Stanford University; in Spring 2004 she will hold the Katz Professorship at the Humanities Center of the University of Washington, Seattle.

THOMAS F. STALEY

Thomas F. Staley is Director of the Harry Ransom Humanities Research Center at The University of Texas at Austin, where he is also Professor of English and holds the Harry Hunt Ransom Chair in Liberal Arts. Staley has written or edited thirteen books on James Joyce, Italo Svevo, modern British women novelists including Jean Rhys and Dorothy Richardson, and on modern literature. His critical articles on a wide range of subjects have appeared in journals in this country and abroad. He was a Fulbright Scholar at the University of Trieste in 1966 and again in 1971. His most recent books are *An Annotated Critical Bibliography of James Joyce* (1989), an edition of *The Paris Diaries of Stuart Gilbert* (1993) and *Writing the Lives of Writers* (1998) which he co-edited with Warwick Gould. Staley is the founding editor of the *James Joyce Quarterly*, which he edited for 26 years. He initiated *Joyce Studies Annual* which is published under the auspices of the Ransom Center and the UT Press. He also edits a series on literary modernism at the UT Press. Staley serves on a number of editorial boards including *Twentieth Century Literature*, *International Ford Madox Ford Studies*, and the *Journal of Modern Literature*; he served on the Board of Directors of the Library of America (1994-1999) and was the founding president of the James Joyce Foundation.

CATHERINE TURNER

Catherine Turner is the author of *Marketing Modernism between the Two Wars* (University of Massachusetts Press, 2003). She completed her doctoral work at the University of Texas at Austin in American Studies and now teaches American literature at College Misericordia in Dallas, Pennsylvania.

JAMES G. WATSON

James G. Watson is Frances W. O'Hornett Professor of Literature at the University of Tulsa. He is the author of three books on William Faulkner, including *William Faulkner, Self-Presentation and Performance* (Texas, 2000), and editor of an HRC collection of Faulkner's previously unpublished letters, *Thinking of Home: William Faulkner's Letters to His Mother and Father, 1918-1926* (Norton, 1992).

JENNIFER WICKE

Jennifer Wicke is Professor of English at the University of Virginia, where she teaches modern literature, aesthetics and critical theory, and theories of modernity. Her concerns as a scholar and critic crystallize around the dynamic relationship between modern socioeconomic practices and cultural forms; at Virginia and prior academic home bases of Yale and New York University, she has written widely on such topics as modernist literature, media studies, and contemporary culture. A first book, *Advertising Fictions: Literature, Advertisement, and Social Reading*, adjudicated the dialectic between the institutions of advertising and modernist literature; a forthcoming book, *Born to Shop: Modernism, Modernity, and the Work of Consumption*, traces consumption as the key problematic of modernity in general, across disparate domains and discourses, which include economics, aesthetics, political theory, theories of value, and the practices of everyday life, all united as facets of modern consumer culture.

PATRICIA C. WILLIS

Patricia C. Willis is the Elizabeth Wakeman Dwight Curator of the Yale Collection of American Literature at the Beinecke Rare Book and Manuscript Library, Yale University. Until 1987, she was Curator of Literature at the Rosenbach Museum & Library in Philadelphia. Her publications include *The Complete Prose of Marianne Moore*, *Marianne Moore: Vision into Verse*, and many articles on Modernist poets in such journals as *Paideuma*, *The Yale Review*, and *Twentieth-Century Literature*.

THE FLEUR COWLES FLAIR SYMPOSIUM

Initiated in 1994 and held biannually at the Ransom Center, the Flair Symposium was established to honor Fleur Cowles and the ideals set forth in her landmark *Flair Magazine*.

This year's event, **THE STATE AND FATE OF MODERNISM**, is an international symposium bringing together leading figures from a range of different fields—scholars, professional librarians and archivists, publishers, collectors and booksellers—to discuss the origins and legacy of Modernism from the perspective of our new century. Coming at the culmination of *Make It New: The Rise of Modernism*, an exhibition which draws exclusively from the Ransom Center's internationally acclaimed collections, this year's event offers an opportunity to see the transformation of the Ransom Center after two years of renovations.

The registration fee includes admission to the Public Lecture on the night of Thursday, February 19, all programs and events on Friday the 20th and Saturday the 21st, a wine and cheese reception on Friday night at the Ransom Center, a closing reception and dinner for participants and speakers on Saturday night, buffet continental breakfast at the Ransom Center on Friday and Saturday mornings, and coffee and snacks throughout both days' programs. Late registration will take place beginning at 8:30 AM on Friday and Saturday. There is no single-day registration. Conference attendance is limited to 130 registrants.

If you register by mail, confirmation of your registration will be mailed directly back to you. Registration forms will be accepted in the order in which they are received.

LODGING

A limited number of rooms have been reserved for conference attendees for the nights of February 19, 20 and 21st at two hotels near the UT Campus. The listed rates are available only until noon on January 19, and the available rooms will be filled on a first-come, first-serve basis. To make reservations at either hotel, identify yourself as a registrant for the Flair Symposium at the Ransom Center. The Mansion is within easy walking distance of the conference site, the Doubletree is half a mile away.

Registration may be made via regular mail or online. For regular mail, please fill out the registration form (below) and send it in with your check or credit card information to:

THE FLEUR COWLES FLAIR SYMPOSIUM 2004
 Harry Ransom Humanities Research Center
 The University of Texas at Austin
 P. O. Box 7219 | Austin, TX 78713-7219

Refunds will be made provided cancellation of registration is made in writing and postmarked or e-mailed no later than February 5, 2003.

Should you have any questions about Flair registration, please contact the Ransom Center at (512) 471-8944 or via email at flair2004@hrc.utexas.edu.

Should you wish to learn more about the Ransom Center, please see our web page at <http://www.hrc.utexas.edu/>

HARRY RANSOM HUMANITIES RESEARCH CENTER

One of the world's finest cultural archives, the Ransom Center houses thirty million literary manuscripts, one million rare books, five million photographs, and over 100,000 works of art. Highlights include the Gutenberg Bible (c. 1455), the world's first photograph (c. 1826), important paintings by Frida Kahlo and Diego Rivera, and major manuscript collections of James Joyce, Ernest Hemingway, T.S. Eliot, D.H. Lawrence, Isaac Bashevis Singer, and Tennessee Williams, to name but a few. The Center is used extensively for research by scholars from around the world and presents numerous exhibitions and events showcasing its collections. Exhibitions and events are free and open to the public.

Doubletree Guest Suites Hotel | 303 West 15th Street
 1-800-222-TREE or www.doubletree.com
 \$124 single occupancy/\$134 double occupancy

The Mansion at Judge's Hill | 1900 Rio Grande
 1-800-311-1619 or www.mansionatjudgeshill.com
 \$83 single occupancy/\$93 double occupancy

REGISTRATION INFORMATION

the registration fee is charged to cover expenses for meals, receptions and coffee.

Standard Registration

_____ \$75 for early registration _____ \$100
 (before February 5) (after February 5 and at the door)

Student Registration

_____ \$25 for early registration _____ \$30
 (before February 5) (after February 5 and at the door)

PAYMENT INFORMATION

please charge registration to: _____ Visa _____ Mastercard

Account Number _____ Exp. Date _____

Name on Card _____

If you require wheelchair access or special assistance, please check this box.

 Last Name

 First Name

 Institution/Organizational Affiliation

 Address

 City State Zip

 Country

 daytime phone email