

February 19-21, 2004 | Austin, Texas

THE STATE AND FATE OF **M O D E R N I S M**



THE FLEUR COWLES *Flair* SYMPOSIUM 2004

HARRY RANSOM HUMANITIES RESEARCH CENTER

THURSDAY, FEBRUARY 19, 2004

- 4:00-6:00 PM Registration, Gallery Tours  
*Ransom Center*
- 6:15 **General Welcome and Introduction**  
Thomas F. Staley, Director, Ransom Center  
*Jessen Auditorium | Homer Rainey Hall*
- Opening Remarks** Richard W. Lariviere,  
Dean, College of Liberal Arts, UT Austin
- Welcome to the Flair Symposium** Fleur Cowles
- 6:30 **“The Aura of Modernism”**  
Marjorie Perloff, Stanford  
CHAIR *Kurt Heinzelman, Ransom Center*

FRIDAY, FEBRUARY 20, 2004

- 9:00 AM coffee
- 9:30 **“Varieties of Modernism”**  
Richard Poirier, Rutgers  
CHAIR *James Watson, Tulsa*
- 10:30 coffee break
- 10:45 **Institutions of Modernism**  
Cathy Henderson, Ransom Center  
Breon Mitchell, Lilly Library, Indiana University  
Patricia Willis, Beinecke Library, Yale  
CHAIR *Jean Ashton, Rare Book & MS Library, Columbia*
- 12:00-1:30 lunch break
- 1:30 **The Political Contexts of Modernism**  
Sara Blair, Michigan  
Maria DiBattista, Princeton  
Susan Stanford Friedman, Wisconsin  
CHAIR *Mia Carter, UT Austin*
- 2:45 coffee break
- 3:00 **Collecting Modernism**  
Stephen Enniss, Woodruff Library, Emory  
Glenn Horowitz, Glenn Horowitz Bookseller  
Thomas F. Staley, Ransom Center  
CHAIR *Ira Nadel, University of British Columbia*
- 5:00 **“The Forking Paths of American Modernism”**  
Morris Dickstein, CUNY  
CHAIR *Brian Bremen, UT Austin*
- 6:30 Wine and Cheese Reception at the Ransom Center  
*open to all*

SATURDAY, FEBRUARY 21, 2004

- 9:00 AM coffee
- 9:30 **“Making Books with Yeats and Pound”**  
George Bornstein, Michigan  
CHAIR *Elizabeth Cullingford, UT Austin*
- 10:30 coffee break
- 11:00 **Publishing Modernism**  
Max Rudin, Library of America  
Joseph Parisi, *Poetry Magazine*  
Mark Morrisson, Penn State  
CHAIR *Warwick Gould, University of London*
- 12:15-1:30 lunch break
- 1:30 **Marketing Modernism**  
Michael North, UCLA  
Catherine Turner, Misericordia  
Jennifer Wicke, Virginia  
CHAIR *Daniel Albright, Harvard*
- 2:45 coffee break  
*long break until evening roundtable*
- 5:30 **The State and Fate of Single-Author Studies in Modernism**  
Warwick Gould, University of London  
Sean Latham, Tulsa  
Karen Lawrence, UC Irvine  
CHAIR *Kurt Heinzelman, Ransom Center*
- 7:00 Reception and Buffet Dinner at the Ransom Center  
*open to all*

CONFERENCE MAP



General Welcome and Introduction and Keynote Address will take place in the Jessen Auditorium in Homer Rainey Hall. Registration and all other conference events will take place in the Ransom Center.



**THE FLEUR COWLES FLAIR SYMPOSIUM**

Initiated in 1994 and held biannually at the Ransom Center, the Flair Symposium was established to honor Fleur Cowles and the ideals set forth in her landmark *Flair Magazine*.

This year's event, **THE STATE AND FATE OF MODERNISM**, is an international symposium bringing together leading figures from a range of different fields—scholars, professional librarians and archivists, publishers, collectors and booksellers—to discuss the origins and legacy of Modernism from the perspective of our new century. Coming at the culmination of *Make It New: The Rise of Modernism*, an exhibition which draws exclusively from the Ransom Center's internationally acclaimed collections, this year's event offers an opportunity to see the transformation of the Ransom Center after two years of renovations.

The registration fee includes admission to the Public Lecture on the night of Thursday, February 19, all programs and events on Friday the 20th and Saturday the 21st, a wine and cheese reception on Friday night at the Ransom Center, a closing reception and dinner for participants and speakers on Saturday night, buffet continental breakfast at the Ransom Center on Friday and Saturday mornings, and coffee and snacks throughout both days' programs. Late registration will take place beginning at 8:30 AM on Friday and Saturday. There is no single-day registration. Conference attendance is limited to 130 registrants.

If you register by mail, confirmation of your registration will be mailed directly back to you. Registration forms will be accepted in the order in which they are received.

**LODGING**

A limited number of rooms have been reserved for conference attendees for the nights of February 19, 20 and 21st at two hotels near the UT Campus. The listed rates are available only until noon on January 19, and the available rooms will be filled on a first-come, first-serve basis. To make reservations at either hotel, identify yourself as a registrant for the Flair Symposium at the Ransom Center. The Mansion is within easy walking distance of the conference site, the Doubletree is half a mile away.

Registration may be made via regular mail or online. For regular mail, please fill out the registration form (below) and send it in with your check or credit card information to:

THE FLEUR COWLES FLAIR SYMPOSIUM 2004  
 Harry Ransom Humanities Research Center  
 The University of Texas at Austin  
 P. O. Box 7219 | Austin, TX 78713-7219

Refunds will be made provided cancellation of registration is made in writing and postmarked or e-mailed no later than February 5, 2003.

Should you have any questions about Flair registration, please contact the Ransom Center at (512) 471-8944 or via email at [flair2004@hrc.utexas.edu](mailto:flair2004@hrc.utexas.edu).

Should you wish to learn more about the Ransom Center, please see our web page at <http://www.hrc.utexas.edu/>

**HARRY RANSOM HUMANITIES RESEARCH CENTER**

One of the world's finest cultural archives, the Ransom Center houses thirty million literary manuscripts, one million rare books, five million photographs, and over 100,000 works of art. Highlights include the Gutenberg Bible (c. 1455), the world's first photograph (c. 1826), important paintings by Frida Kahlo and Diego Rivera, and major manuscript collections of James Joyce, Ernest Hemingway, T.S. Eliot, D.H. Lawrence, Isaac Bashevis Singer, and Tennessee Williams, to name but a few. The Center is used extensively for research by scholars from around the world and presents numerous exhibitions and events showcasing its collections. Exhibitions and events are free and open to the public.

**Doubletree Guest Suites Hotel** | 303 West 15th Street  
 1-800-222-TREE or [www.doubletree.com](http://www.doubletree.com)  
 \$124 single occupancy/\$134 double occupancy

**The Mansion at Judge's Hill** | 1900 Rio Grande  
 1-800-311-1619 or [www.mansionatjudgeshill.com](http://www.mansionatjudgeshill.com)  
 \$83 single occupancy/\$93 double occupancy

**REGISTRATION INFORMATION**

*the registration fee is charged to cover expenses for meals, receptions and coffee.*

**Standard Registration**

\_\_\_\_\_ \$75 for early registration \_\_\_\_\_ \$100  
 (before February 5) (after February 5 and at the door)

**Student Registration**

\_\_\_\_\_ \$25 for early registration \_\_\_\_\_ \$30  
 (before February 5) (after February 5 and at the door)

**PAYMENT INFORMATION**

please charge registration to: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

If you require wheelchair access or special assistance, please check this box.

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 Last Name

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