

THE HARRY RANSOM CENTER AND  
LILIAS BENSON LATIN AMERICAN STUDIES  
AND COLLECTIONS PRESENT

**GABRIEL GARCÍA MÁRQUEZ:  
HIS LIFE AND LEGACY**

OCTOBER 28-30, 2015

THE UNIVERSITY OF TEXAS AT AUSTIN

THE TWELFTH BIENNIAL FLAIR SYMPOSIUM,  
ON THE OCCASION OF THE OPENING OF THE  
GABRIEL GARCÍA MÁRQUEZ ARCHIVE

IT IS OUR PLEASURE to welcome you to the twelfth biennial Flair Symposium.

*Gabriel García Márquez: His Life and Legacy* is a collaboration between the Harry Ransom Center and LLILAS Benson Latin American Studies and Collections at The University of Texas at Austin. This symposium, endowed by the late Fleur Cowles, is a biennial celebration of creativity and the arts in the tradition of the legendary *Flair* magazine, which Fleur founded and edited.

The Ransom Center is one of the world's leading humanities research libraries and museums, while the Nettie Lee Benson Latin American Collection holds one of the world's premier collections for the study of Latin American and Latina/o history and culture. These combined resources support an international community of students and scholars engaged in primary source research. This year's Flair Symposium has been jointly planned by faculty and staff at the Teresa Lozano Long Institute of Latin American Studies (LLILAS), the Benson, and the Ransom Center following the University's acquisition of the literary archive of Gabriel García Márquez.

Since the arrival of the archive this past October, librarians, archivists, and conservators have been cataloging and conserving it in preparation for making it accessible to a broad research community. All of us involved in this work look forward to the ways it will deepen our understanding of Gabriel García Márquez's life and work for years to come.

We welcome you to three days of stimulating presentations and conversation, and we welcome the broader collaborations that this archive will generate across campus and across the globe.



Charles R. Hale  
Director  
LLILAS Benson  
Latin American Studies  
and Collections



Stephen Enniss  
Director  
Harry Ransom Center

The Harry Ransom Center and  
LLILAS Benson Latin American Studies and Collections  
present

## GABRIEL GARCÍA MÁRQUEZ: HIS LIFE AND LEGACY

October 28–30, 2015

The University of Texas at Austin

The twelfth biennial Flair Symposium, on the occasion of  
the opening of the Gabriel García Márquez archive at the  
Harry Ransom Center

#garciamarquezUT



LLILAS BENSON  
LATIN AMERICAN STUDIES AND COLLECTIONS



HARRY RANSOM  
CENTER

The University of Texas at Austin

The Ransom Center and LLILAS Benson gratefully acknowledge the generous  
support of Suzanne Deal Booth and



 HarperCollins *Publishers*

## ABOUT THE HARRY RANSOM CENTER

THE HARRY RANSOM CENTER is an internationally renowned humanities research library and museum. Its extensive collections provide unique insight into the creative process of writers and artists, deepening our understanding and appreciation of literature, photography, film, art, and the performing arts. Visitors engage with the Center's collections through research and study, exhibitions, publications, and a rich variety of program offerings including readings, talks, symposia, and film screenings.

21st and Guadalupe Streets  
Austin, Texas 78712  
512-471-8944  
[www.hrc.utexas.edu](http://www.hrc.utexas.edu)

Galleries: Open 10 a.m.–5 p.m. Monday, Tuesday, Wednesday, and Friday;  
10 a.m.–7 p.m. Thursday; noon–5 p.m. Saturday and Sunday

Reading and Viewing Room: Open 9 a.m.–5 p.m. Monday–Saturday

## ABOUT LLILAS BENSON LATIN AMERICAN STUDIES AND COLLECTIONS

LLILAS BENSON LATIN AMERICAN STUDIES AND COLLECTIONS is a partnership between the Teresa Lozano Long Institute of Latin American Studies (LLILAS) and the Nettie Lee Benson Latin American Collection. LLILAS is regarded as one of the strongest Latin American studies programs in the U.S., and the Benson Collection is recognized as one of the world's premier libraries focusing on Latin American and U.S. Latina/o studies.

2300 Red River Street  
Austin, Texas 78712  
512-495-4520  
[www.lib.utexas.edu/benson](http://www.lib.utexas.edu/benson)  
[www.utexas.edu/cola/insts/llilas](http://www.utexas.edu/cola/insts/llilas)

Library: Open 8 a.m.–10 p.m. Monday–Thursday; 8 a.m.–6 p.m. Friday;  
1–5 p.m. Saturday; 2–10 p.m. Sunday

Rare Books and Manuscripts Reading Room: Open 9 a.m.–5 p.m. Monday–Friday

## ABOUT THE GABRIEL GARCÍA MÁRQUEZ ARCHIVE

THE ARCHIVE OF GABRIEL GARCÍA MÁRQUEZ (1927–2014) documents the life and work of the Nobel Prize–winning author who obtained nearly unanimous critical acclaim and a worldwide readership. Spanning more than half a century, García Márquez’s archive includes original manuscript material, predominantly in Spanish, for 10 books, from *One Hundred Years of Solitude* (1967) to *Love in the Time of Cholera* (1985) to *Memories of My Melancholy Whores* (2004); more than 2,000 pieces of correspondence, including letters from Carlos Fuentes and Graham Greene; drafts of the author’s 1982 Nobel Prize acceptance speech; more than 40 photograph albums documenting all aspects of his life over nearly nine decades; the Smith Corona typewriters and computers on which he wrote some of the twentieth century’s most beloved works; and scrapbooks meticulously documenting his career via news clippings from Latin America and around the world.

The García Márquez archive is available to researchers in the Ransom Center’s Reading and Viewing Room.

Select items from the archive are on display in the Ransom Center lobby through November 1 and available online at [www.hrc.utexas.edu/garciamarquez](http://www.hrc.utexas.edu/garciamarquez).

Join the conversation: #garciamarquezUT

# SCHEDULE OF EVENTS

Speakers are subject to change. Simultaneous translation is available for all symposium events. See registration folder for map of symposium venues.

## WEDNESDAY, OCTOBER 28

4–5:30 p.m. **Registrant Check-In**

Harry Ransom Center Lobby

*Symposium registrants must check in to receive their symposium name tag, required for entry to Salman Rushdie's opening keynote address.*

5 p.m. **Doors open for Keynote Address**

Hogg Memorial Auditorium

*Symposium registrants must present their name tag for entry.*

6 p.m. **Welcome and Opening Remarks**

Charles R. Hale, Director, LLLILAS Benson Latin American Studies  
and Collections

Gregory L. Fenves, President, The University of Texas at Austin

Stephen Enniss, Director, Harry Ransom Center

**Keynote Address**

Salman Rushdie

## THURSDAY, OCTOBER 29

All events take place at the Blanton Auditorium. See registration folder for map.

8:30 a.m. **Registrant Check-In with Coffee and Light Breakfast**

9 a.m. **Welcome**

Stephen Ennis, Director, Harry Ransom Center

Charles R. Hale, Director, LLLAS Benson Latin American Studies  
and Collections

9:30 a.m. **Gabo the Storyteller**

Piedad Bonnett, Professor of Literature, Universidad de los Andes  
Santiago Gamboa, Writer and Journalist

María Helena Rueda, Assistant Professor of Spanish and  
Portuguese, Smith College

**Moderator:** Gabriela Polit, Associate Professor, Department of  
Spanish and Portuguese, The University of Texas at Austin

11 a.m. **Coffee Break**

11:15 a.m. **Global Gabo**

Deborah Cohn, Professor, Department of Spanish and Portuguese  
and Department of American Studies, Indiana University

Cristóbal Pera, Director, The Wylie Agency España

Daniel Shapiro, Director of Literature, Americas Society/ Council of  
the Americas, and Editor/ Managing Editor, *Review: Literature  
and Arts of the Americas*

**Moderator:** Naomi Lindstrom, Professor, and César A. Salgado,  
Associate Professor, Department of Spanish and Portuguese,  
The University of Texas at Austin

12:45 p.m. **Lunch Break**

*See registration folder for list of area restaurants.*

2:45 p.m. **Preview of the García Márquez Archive and Related Collections**

José Montelongo, Mexican Materials Bibliographer, Nettie Lee  
Benson Latin American Collection

3:15 p.m. **The Road to Xanadu: García Márquez and Texas**

Gerald Martin, Editor and Literary Biographer

# FRIDAY, OCTOBER 30

All events take place at the Blanton Auditorium. See registration folder for map.

8:30 a.m. **Coffee and Light Breakfast**

9 a.m. **Gabo the Journalist**

Jaime Abello, Executive Director, García Márquez Foundation for  
New Ibero-American Journalism

Darío Arizmendi, Radio Program Director, "Hoy por Hoy,"  
Caracol Radio

Alberto Salcedo Ramos, Journalist, García Márquez Foundation for  
New Ibero-American Journalism

**Moderator:** Rosental Alves, Professor, School of Journalism, The  
University of Texas at Austin

10:30 a.m. **Coffee Break**

10:45 a.m. **Cinematic Scribe and Muse**

Rodrigo García, Filmmaker

Ciro Guerra, Filmmaker

Justin Webster, Filmmaker

**Moderator:** Jason Borge, Associate Professor, Department of  
Spanish and Portuguese, The University of Texas at Austin

12:15 p.m. **Lunch Break**

*See registration folder for list of area restaurants.*

2:15 p.m. **The Political Worlds of Gabriel García Márquez**

Arturo Arias, Tomás Rivera Regents Professor, Department of  
Spanish and Portuguese, The University of Texas at Austin

Jorge Fornet, Director, Casa de las Américas

Jean Franco, Professor Emeritus, English/Comparative Literature,  
Columbia University

**Moderator:** Lina del Castillo, Assistant Professor, Department of  
History and LLILAS, The University of Texas at Austin

3:45 p.m. **Remarks**

Mariana Garcés Córdoba, Minister of Culture, Colombia

4 p.m. **Coffee Break**

4:15 p.m. **Introduction**

Charles R. Hale, Director, LLILAS Benson Latin American Studies  
and Collections

**Keynote Address**

Elena Poniatowska

5:45 p.m. **Closing Reception**



## PREVIOUS FLAIR SYMPOSIA

1994 THE STATE AND FATE OF PUBLISHING

1996 SHOUTING IN THE EVENING: BRITISH THEATER,  
1956–1996

1998 WRITING THE LIVES OF WOMEN

2000 THE INFINITE LIBRARY

2002 WRITERS' RIGHTS

2004 THE STATE AND FATE OF MODERNISM

2006 THE SENSE OF OUR TIME: NORMAN MAILER  
AND AMERICA IN CONFLICT

2008 CREATING A USABLE PAST: WRITERS,  
ARCHIVES, & INSTITUTIONS

2010 SHAPING THE HISTORY OF PHOTOGRAPHY

2012 VISIONS OF THE FUTURE

2014 CULTURAL LIFE DURING WARTIME, 1861–1865

The Flair Symposium, held biennially at the Ransom Center, honors the ideals set forth by Fleur Cowles and her landmark *Flair* magazine.

# NOTES